



ENERGY MARKETING
CONFERENCES

Engage | Educate | Empower
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Sponsor and Exhibit at the largest Competitive Energy conference in North America

Are you looking to stay ahead in the ever-evolving energy industry? Take advantage of the Energy Marketing Conference of the Year!

EMC brings together 400+ energy companies, utilities, marketers, vendors, and suppliers in the competitive energy industry, packing the agenda with the best learning and networking opportunities.

EMC25

April 20 - 21, 2026

Houston, TX





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“I was so impressed with the attendance and quality of speakers/session content. We look forward to growing our partnership with EMC and being a resource for EMC participants on state legislation/regulations and how to advocate for retail energy markets. – Abby Foster, REAL

“Thank you for everything. That was a fantastic event, and you and your team crushed it.” – Brad Luna, Managing Director, Spinakr Solutions

“We are a new technology startup, and so conferences are not always in the budget. EMC provided amazing connections for us, and we added several hundred thousand dollars to our pipeline in just 2 days. The costs of exhibiting were 5% of the pipeline value we generated so the ROI is definitely justifiable.” – Paul Kleen, Pitchit.ai

HOUSTON

Join us at the Hilton Post Oak in the Galleria!

www.energymarketingconferences.com

I wanted to congratulate and thank you for an amazing conference. the topics, the speakers, the attendees, were all exceptional.” Julien Gattaciecce, Calpine Energy

“Thanks again for everything, and congrats on running another successful EMC event in Houston.” – JP Campione, Head of Marketing, Rhythm Energy

“EMC is the Gold Standard of our industry. Count me in!”
– David Visneau, Shell Energy Solutions

The semi-annual Energy Marketing Conference is the place to be for timely content and excellent networking opportunities. Sometimes I speak on a panel, and sometimes I am in the audience, but I always have a productive and enjoyable experience when attending the EMC.” – Chris Hendrix, Demand Control 2



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Our Mission: Driving the Energy Industry Forward While Building a Community

The Energy Marketing Conference (EMC) stands as the premier gathering for competitive energy executives in North America. Held semi-annually, EMC convenes in Houston during spring and Washington, DC this fall. With a jam-packed two-day agenda, featuring over 70 thought leaders across a dozen sessions and panels, EMC offers an unparalleled learning experience.

EMC brings hundreds of energy professionals together for two full days of networking during meals, breaks and receptions, and exploring our bustling trade show with 40 exhibitor booths. We aim to provide the best opportunities for learning and networking in two major energy hubs of the country, all at an affordable price

EMC25 “The Power Shift: Redefining Competitive Energy Markets, Insights, Tools, and Leadership”



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Who We Are:

*Energy Marketing
Conferences –*

*The largest competitive
energy event in North
America that bring you both
education and networking all
in one place*





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EMC25 By the Numbers

1 - Competitive Supplier of the Year Award Ceremony

2 - Powerful Keynote Speakers

1 - Networking Breakfasts

2 - Networking Luncheons

2 - Evening Cocktail Receptions

4 - Networking Breaks and a VIP Lounge

5 - Interactive Panels Day Two

6- Engaging Panels Day One

10 - Fastball Pitchers

30 - Exhibitors

70+ - Engaging Speakers

100's of Energy Suppliers

100's of Service Providers to the Industry

400+ Attendees

= One Incredibly Productive and Enjoyable Event!



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Who Attends

Executives and
Directors of
Competitive Energy
Companies & Brokers

Marketing and
Technology Firms

Consulting and
Customer Retention
Professionals

Financial &
Wholesale Providers

Renewable Energy
and Energy
Efficiency
Companies

Executives Looking
to Learn More About
Competitive Energy



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Why Sponsor?

There are several reasons why a company might choose to sponsor an EMC conference:

Brand visibility: Sponsoring an EMC conference can increase brand visibility and help establish a company as a thought leader in the competitive energy space. By sponsoring an EMC conference, a company can prominently display its name and logo on conference materials, such as banners, brochures, and websites.

Networking opportunities: EMC conferences provide an excellent opportunity to network with other industry professionals and potential customers. Sponsoring an EMC conference can give a company access to exclusive networking events and opportunities to meet with potential customers and partners.

Lead generation: By sponsoring an EMC conference, a company can generate leads by collecting contact information from attendees interested in learning more about the company's products and services.

Education: EMC conferences offer a chance to learn about the latest trends and developments in the competitive energy market. By sponsoring an EMC conference, a company can gain valuable insights into the industry and use that knowledge to improve its own offerings. Now you can get an EMC Certificate of Professional Participation that can be used as continuing education credits with third-party certification or re-certification.

Overall, sponsoring an EMC conference can be a valuable investment for a company looking to increase its visibility, network with other industry professionals, generate leads, and stay up-to-date on the latest trends in the market.



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Why Sponsor?

Being an EMC Conference Sponsor puts your marketing dollars to work from when you become one, throughout the EMC Conference, and after. Beyond the visibility and prestige of being a sponsor and exhibitor, you'll meet senior-level decision-makers and management-level professionals evaluating solutions or identifying consultant expertise.

All Sponsors receive:

- Recognition with your company logo featured on the Conference website.
- Exposure to advanced and post-conference promotional marketing to competitive energy professionals throughout the U.S. and Canada
- Special recognition of your company during the General Session throughout the day
- On-site signage to spotlight your sponsorship.
- Full-page ad in the EMC Conference Book
- Sponsor acknowledged in EMC Mobile App
- Acknowledgment by Conference Chairman in opening remarks

Attendees depend on EMC for:

- Networking with their peers
- Evaluating high-quality technology choices and consulting resources.
- Listening to the perspectives of other competitive energy professionals who have been there, done that.
- Learning about the industry challenges, innovations and trends



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Showcase Your Products With Maximum Exposure



A Few Top Tier Sponsorships

- Afternoon Break Sponsor
- Breakfast Sponsor
- Carbon Neutral Sponsor
- Charging Station Sponsor
- Closing Night Reception Sponsor
- Conference Book Cover Sponsor
- Keynote Sponsor
- Mobile App Sponsor
- Opening Night Reception Sponsor
- Overall Green Initiative Partner
- Panel Sponsors
- Platinum Sponsor
- Supplier of the Year Award Sponsor
- Trade bag Sponsor



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All EMC25 Sponsors Will Receive the Following Benefits:

- 2 complimentary registrations for the full two-day conference (\$2,598 value)
- Signage onsite with the company logo displayed during Conference
- Full-page ad in Conference book
- Sponsor logo in EMC Mobile App
- Slide of sponsor's logo displayed during the event on a large video screen in General Session throughout the day
- Acknowledgments in conference emails and social media
- Acknowledgment by Conference Chairman in opening remarks
- Access to detailed attendee list – 7 days in advance of the Conference and one day after.
- Permanent acknowledgment on EMC Website
- Opportunity for sponsor to add your marketing materials to the Conference trade bags
- Attendee name tags will have “SPONSOR” banner



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Closing Night Reception Sponsor - \$22,000

Individual company signage at the Reception

Opening Networking Reception Sponsor - \$22,000

Individual company signage at the Reception

CEO Round Table Sponsor - \$20,000

Speaker or Moderator of the most well-attended panel at the event.

Conference Bags - \$20,000

Sponsor's logo printed on hundreds of conference bags given to every attendee.

Overall Green Initiative Partner- \$20,000

- Co-MC on Day 1
- Individual company signage

Platinum Sponsor - \$20,000

- 2 additional complimentary registrations for the conference
- Guaranteed speaking position on a panel of your choice
- Logo in prominent location on signage at the conference

Lanyard Sponsor - \$20,000

Corporate logo on all badge lanyards

VIP Networking Lounge Sponsor - \$20,000

Individual Company signage in Networking Lounge

Breakfast Sponsor - \$16,500

Individual company signage in Exhibitor Hall by the F&B

Luncheon Sponsor - \$16,500

Individual company signage in Exhibitor Hall by the F&B

EMC Awards Sponsor - \$15,000

- Present the award to the winner after the luncheon and take pictures for the website.
- Participate in our national press releases announcing the nominees as well as the winner of the award (and you as the sponsor)

Incentives & Rewards Sponsor - \$15,000

Individual company signage

Keynote Sponsor – \$15,000

Introduction of the Keynote speaker with a fireside chat interview

Mobile App Sponsor - \$15,000

- Individual company signage with mobile app download QR Code
- Logo on home screen on the Mobile App

Panel Sponsorships - \$15,000

Speaking position or Moderator of the panel

Afternoon Break Sponsor - \$13,000

Individual company signage in Exhibitor Hall

Charging Station Sponsor – \$12,000

- Official Branded Charging Station
- Drive traffic to your booth and provide a valuable service

Photo Booth Experience - \$10,000

- Photo Booth with Augmented Reality / Social Video and print photos
- Individual company signage at the conference

WEA Overall Sponsor - \$10,000

Individual company signage



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Conference Book Sponsor - \$8,500

Sponsor logo on the front cover of the Conference Books distributed to every attendee of the event.

Gold Sponsor - \$8,500

- Logo in prominent location on signage at the conference
- Full page ad in conference book

Sustainable Excellence Sponsor – \$8,000

- Become the official sustainable excellence sponsor of EMC as we achieve sustainability by not using plastic bottles. Sponsor logo on glass water bottles and reusable cups
- Individual signage at the conference

Branded Room Key Sponsor - \$7,500

- Company logo on signage at the conference
- Full page ad in conference book

Carbon Neutral Sponsor - \$7,500

- Become the official green sponsor of EMC as we offset our carbon footprint for the conference.
- Individual signage at the conference

Morning Break Sponsor - \$7,500

Individual company signage in Exhibitor Hall by the F&B

Wi-Fi Sponsorships - \$7,500

- Be the official internet provider for the day
- WIFI login customized by you
- Individual company signage with wifi network information

Silver Sponsor - \$6,500

- Logo in prominent location on signage at the conference
- Full page ad in conference book

Revolving Door Cling Sponsor - \$6,000

Prominent company logo on the main area of the conference

Digital Brochure Sponsor - \$5,000

Sponsor logo to be featured on the digital conference books that will be hosted on the EMC website

Exhibitor - \$4,995

8' x 8' booth for demos and semi-private meetings that includes

- a 6-foot table w/two chairs
- WiFi
- Electricity
- and many of the benefits of sponsors including two free tickets (\$1600 value) as well as "EXHIBITOR" banner on name tags of attendees

Premium Booths: same benefits as exhibitor, however:

Exhibitor 10' x 8' booth - \$6,600

Exhibitor 12' x 8' booth - \$8,250

Exhibitor 16' x 8' booth - \$9,900

Fastball Pitch Sponsorships with video replay on EMC website - \$3,000

- Present a 4-minute Fastball pitch on main stage – winner voted on by attendees in mobile app
- Video recording of the pitch will be uploaded to EMC website for six months



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EMC FASTBALL PITCHES

FASTBALL PITCH OPPORTUNITIES- – Only \$1,650 or with video \$3,000

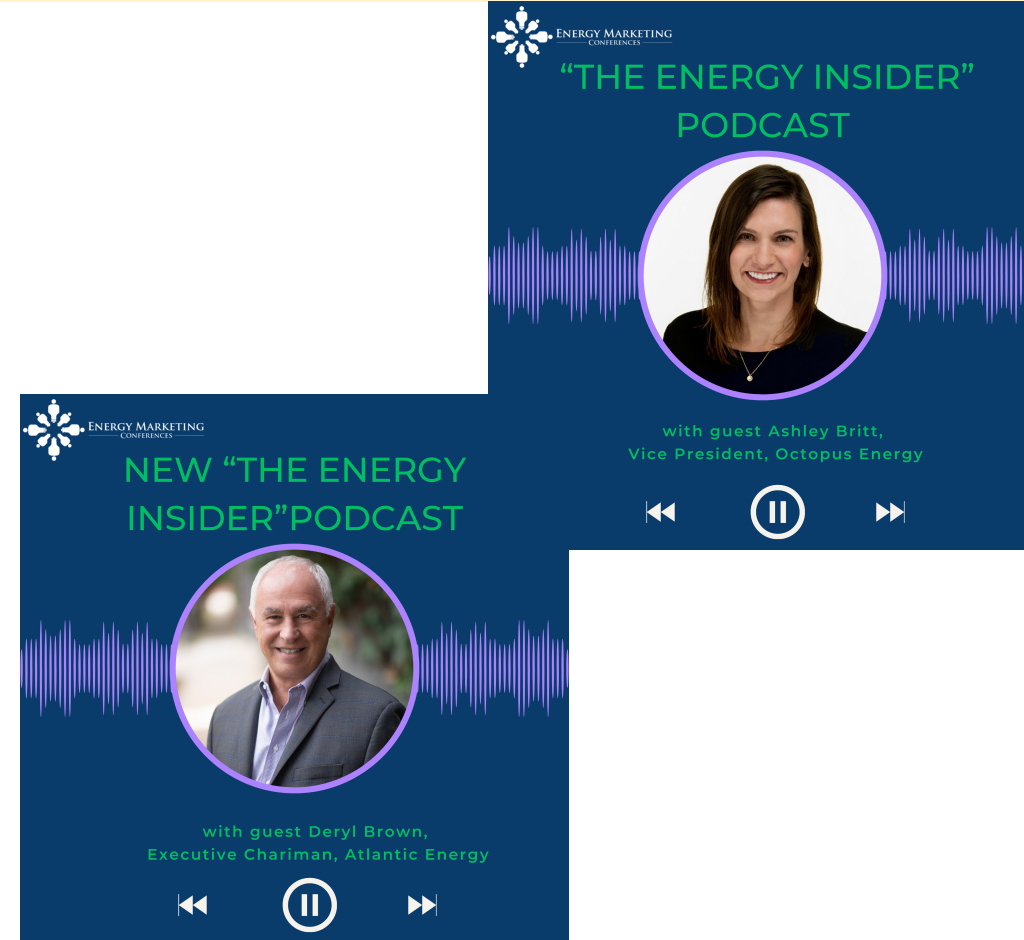
- Up to ten service providers will present their new offerings in four-minute pitches
- The audience will vote on the best Fastball Pitch
- The winner will be presented with an Award and interviewed for a future EMC marketing video



NEW EMC PODCAST “The Energy Insider”

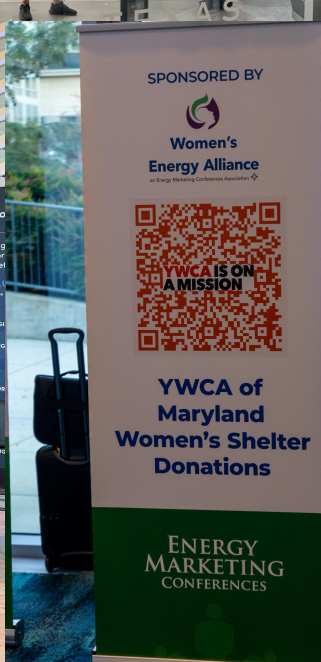
Get a chance to sponsor our bi-weekly podcast that features industry thought leaders

- Sponsor one episode of the podcast with your name and logo - \$750
- Sponsor and be the exclusive guest of a podcast - \$5000





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Some of our Distinguished Past Keynotes and Speakers



EMC24 Keynote Speaker PJ Popovic
CEO, Rhythm Energy



EMC24 Day 1 Keynote Speaker Brigadier General Retired Army, Belle Jones

Some of our Distinguished Past Keynotes and Speakers



EMC23 Keynote Speaker
Andrew Singer
VP, Constellation



Brandon Schwertner
CEO, Priority Power



Michael Lee
CEO, Octopus Energy



Brandon Schwertner
CEO, Priority Power



Michael Lee
CEO, Octopus Energy



David Black
CEO, Shell Energy Resources



EMC23 Keynote Speaker,
Lindsey Margiotta
COO, CleanSky Energy



Paul Keene
CEO, Tomorrow Energy



David Visneau
Chief Commercial Officer,
Shell Energy Solutions



Deryl Brown
Executive Chairman,
Atlantic Energy



Frank McGovern
President, Clearview Energy



Deb Merrill
President, bp Energy Retail Company



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Our Esteemed Past Keynote Speakers



Sayun Sukduang
ENGIE



Sam Henry
GDF Suez



James W. Lewis
Just Energy



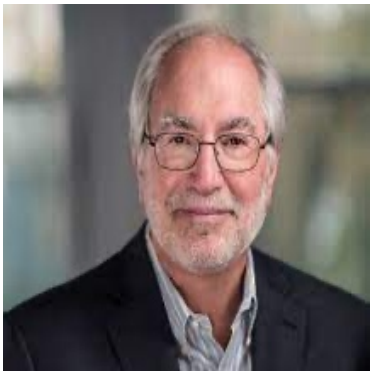
David Hernandez
Liberty Power



Trey Griggs
Calpine



Michael Fallquist
Crius Energy



Mike Storch
EnerNOC



Mathias Lelievre
Engie



Jim Steffes
WGL



Rich Blaser
Infinite Energy



John Kiani
Energy Harbor / First Energy



Andy Cormie
Smartest Energy



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Some of our Distinguished Past Keynotes and Speakers



Rob Cantrell
Atlantic Energy



Todd Coffin
Source Power



Joel Glassman
Discount Power



Jay Harpole
APG&E



Scott Hart
NRG



Chris Hendrix
Demand Control 2



Elizabeth Killenger
NRG



Brittany Hirson
Southbay Energy



Jeff Levine
Great American Gas &
Electric



James McGinniss
David Energy



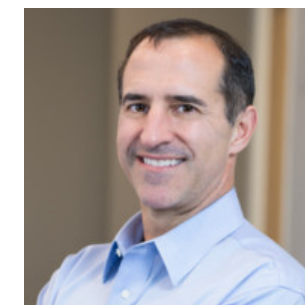
Lisa Perry
Walmart



Richard Spilky
Constellation/RESA



Dan Verbanac
Constellation



Scott White
IGS Energy



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Day One Engaging Panels :

- Panel #1: “Where Do We Go from Here? - A Growth Map for Competitive Energy”
- Panel #2: “Four Potentially New Consumer Choice States on the Horizon!” featuring the Retail Energy Alliance League
- Panel#3: “All the Same – But All Different”: Five ISOs – Five Different Worlds.
- Panel#4: “The State of Competitive Energy: State by State
- Panel #5 – “The War on Fraud”
- Panel#6 - “The Future Leaders of Retail Energy”





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Day Two Interactive Panels:

- Panel #1 – “AI in Action: Transforming Acquisition, Operations, and Market Strategy”
- Panel #2 – “SB-6 and the Future of ERCOT: Capacity, DERs and the Competitive Uncertainty”
- Panel #3 - Suppliers and Brokers: “Whose Customer Is It?”
- Panel #4 – “Rules of Engagement: Compliance, Consent, and Customer Trust in 2026”
- The CEO Round Table: “The Power Shift: Redefining Competitive Energy Markets, Insights, Tools, and Leadership”





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EMC25 Houston, TX April 20 - 21, 2026





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What our Attendees are Saying

"#EMC has been the cornerstone of our Sales and Marketing efforts enabling us to reach a highly targeted gathering of influential Retail Energy Professionals (#REP). Definitely a "Go To" event for us! – Dan Sullivan, CEO, eIQ Digital

"Very nice conference today. You got great attendance and a really good variety of panelists. Many thanks..."

- Heather Farber, NRG Residential Solutions

"Thank you for everything. That was a fantastic event, and you and your team crushed it!" - Brad Luna, COO, Spinakr Solutions

"We had an awesome experience at #EMC in Houston!"
– John Negus, Sr. Consultant, DNV

"What a great conference! As a startup exec in the clean energy space, it was a perfect opportunity to hear from and network with everyone we'd want to partner with. Thanks for making it happen! Looking forward to the next one." – Scott Rosenberg, Co-Founder, 257

"I was so thrilled to be back at EMC in Houston to support our partners and our energy clients. The event always brings great people together, but the pre-conference panels really energized everyone and the conference sessions packed the house. Hands down one of the best events of the year." - Mark Wilkinson, SVP Products and Utility Solutions, ibex Digital





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Meet the EMC Team



Jack Doueck,
Founder & Chairman



Mehak Adamjee,
Managing Director



Tammy Murphy
Director of Business Development



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Meet the Advisory Board



Dominique
Bourda



Jonathan
Clites



Misti
Day



Stephen
Fernands



Ananda
Goswami



Shaleen
Gupta



Stephen
King



Bill
Kinneary



Larry
Leikin



Lindsey
Margiotta



Ashely
Murphy



Richard
Spilky



Cari
Templin



Craig
Tropea



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EMC25 Houston, TX April 14-15, 2026

For More Information Contact:

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Ccorcoran@EnergyMarketingConferences.com

Tammy Murphy, New Business Director

Tmurphy@energymarketingconferences.com



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