



EMC strives to ENGAGE, EDUCATE, and EMPOWER a sustainable future alongside some of the brightest minds in the competitive energy industry.

**EMC25 “The Power Shift: Redefining Competitive Energy Markets: Insights, Tools, and Leadership”
Houston, TX — April 20-21, 2026 | Hilton Post Oak in the Galleria**

Over two days in Houston, you'll engage with 400+ professionals, hear from 70+ expert speakers, and get inside the conversations shaping the future of retail and competitive energy markets. From the operational fallout of SB-6 to the rise of AI in acquisition and compliance, EMC25 tackles the issues keeping leaders up at night—and the tools they're using to solve them.

“I've found the networking opportunities at the Energy Marketing Conference to be quite effective. Over the years, we've acquired more than half a dozen retailers through connections forged at these events.” - Paul Konikowski, COO Via Renewables

EMC Conference Benefits:

- Two full days of content, networking, and deal-making
- 400+ energy professionals from across North America (and beyond)
- Ten high-impact networking sessions: (2) breakfasts, (2) lunches, (4) breaks, (2) cocktail receptions
- Eleven panel discussions across two days, with 70+ expert speakers
- Two Keynote Speakers delivering powerful insights
- Earn a professional development certificate
- Prestigious Supplier of the Year Award
- Fastball Pitches from emerging companies
- 30 top-tier exhibitors
- 50+ sponsors from every part of the value chain
- Year-round access to our monthly EMC Insider newsletter

How We're Different & Why It Matters

EMC isn't just another conference—it's where conversations turn into customers, strategy, and growth.

Energy Marketing Conferences focuses exclusively on the needs of the retail and competitive energy industry. That means every session, speaker, sponsor and service provider is chosen to help you solve real challenges—faster. Whether you're navigating policy shifts, scaling operations, acquiring customers, or launching new tech, EMC puts you in the right conversations with the right people.

What happens at EMC doesn't stay at EMC. It travels back to boardrooms, sales pipelines, product roadmaps, and policy playbooks. This is where insight turn into action – and action drives growth!

And now, with our Certificate of Professional Participation, you can turn your time at EMC into recognized professional development—eligible for submission for continuing education credits and third-party certifications

At EMC, you'll find candid insights, tactical takeaways, and a network that delivers well after the event ends.



WHY EMC25? “THE POWER SHIFT: REDEFINING COMPETITIVE ENERGY MARKETS: INSIGHTS, TOOLS, AND LEADERSHIP”

Redefining Competitive Energy Markets isn't just a theme—it's a call to action.

At a time when policy, tech, and customer expectations are all evolving, EMC25 delivers the clarity, tools, and relationships that will define what's next.

Join us for expert insights on AI, ERCOT reform, customer retention, and compliance—all designed to give you the edge. In competitive energy, staying informed isn't enough—staying connected is what drives progress.

Whether you're shaping regulation, deploying technology, expanding into new markets, or strengthening your network, EMC25 delivers the insights, access, and alignment you need to lead with confidence.

Join the conversation that's redefining what comes next.

Dive into Dynamic Discussions:

Day 1 Panels:

- “Where Do We Go from Here? A Growth Map for Competitive Energy”
- “Four Potentially New Choice States on the Horizon”
- “All the Same, But All Different: Five ISOs – Five Worlds”
- “The State of Competitive Energy: State by State”
- “The War on Fraud”
- “The Future Leaders of Retail Energy” – (presented in partnership with Women's Energy Alliance)

Day 2 Panels:

- “AI in Action: Transforming Acquisition, Ops & Strategy”
- “SB-6 & the Future of ERCOT”
- “Suppliers and Brokers: Whose Customer Is It?”
- “Rules of Engagement: Compliance, Consent, and Trust”
- The CEO Roundtable: “Redefining Competitive Energy”

Community Profile

EMC brings together senior professionals from across the competitive energy ecosystem, including:

- Retail and Wholesale Energy Suppliers
- Brokers and Aggregators
- Regulators, Policymakers, and Market Analysts
- Renewable Providers (Solar, Wind, DERs, EVs, Storage)
- Utilities exploring competitive and deregulated strategies
- Technology, Marketing, and Data Solution Providers
- Legal, Financial, and Compliance Advisors
- Customer Experience, Retention, and Operations Leaders
- Corporate Development and M&A Teams
- Startups and Growth-Stage Energy Innovators
- Energy-Focused Investors and Venture Capital Firms

